**Newsletter 1 June 2021**

**Aydem Perakende is Proud**

**to be the Best Employer in the Aegean Region in Its Category!**

**Aydem Perakende, the authorized electricity supplier in the Aegean Region, got the first prize among companies with 250+ employees in the category “Best Employers in the Aegean Region” at the Private, Sectoral and Regional Awards for Best Employees in Turkey held by Great Place to Work®, thanks to the project it carried out in the employee brand area as well as the investment it made in human resources and innovative corporate practices.**

Aydem Perakende attended the program offered by the Great Place to Work® Institute -an organization that offers services in over 60 countries for corporate culture and employee satisfaction- and certified as a “Great Place to Work” in February 2021, before it ranked in the Best Employers in Turkey 2021 List by Great Place to Work® in April 2021, which was another notch in its belt. This time, Aydem Perakende got the first prize in the category “Best Employers in the Aegean Region” among the companies with 250+ employees, becoming the best employer in the Aegean Region.

These lists are prepared after investigations by the Great Place to Work® Institute with 30 years of experience and they comprise companies that have an established culture of corporate trust, embrace transparency, team spirit and the culture of trust and considered successful by their employees.

**Çağdaş Demirağ: We will continue to invest in human resources to create a great place to work for each and every one of our employees!**

Çağdaş Demirağ, General Manager at Aydem Perakende, which received an award for being the Best Employer in the Aegean Region for companies with over 250 employees, stated: “Every decision we make and every new practice we implement for our colleagues eventually gets back to us as sustainable growth and success. It is clear that we are on the right path, as is seen from the accomplishments we get after the surveys and investigations by the Great Place to Work® Institute, which is an independent and prestigious organization.

We are a leading company in our sector and in the Aegean Region and the number of our accomplishments are increasing day by day, and the real key to this success is the fact that our esteemed associates selflessly adopted our strong corporate culture and innovative work policies.

I am so happy and proud to be chosen the “Best Employer in the Aegean Region” in spite of the global pandemic that has affected the whole world and forced us to switch to a whole new vision in business. We will make sure that our success is sustainable and work even more eagerly to create a great place to work for each and every one of our employees. In the period to come, we will continue to invest in qualified human resources all around Turkey, in particular the Aegean Region, keep offering added value for our sector and our country.

**About Aydem Perakende**

Aydem Elektrik Perakende Satış A.Ş., an Aydem Enerji company, was founded in 2008 to offer uninterrupted and high-quality electricity services for around two million clients in Aydın, Denizli and Muğla. In line with its customer satisfaction approach, which is its priority at all times, Aydem Perakende offers electricity supply for non-eligible clients through Retail Sales Contracts, and for all eligible clients in the country regardless of the region through Bilateral Agreements in the locations it is authorized.

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